

GIVE ME A BREAK: WOODMARK HOTEL, YACHT CLUB AND SPA OFFERS GUILT-FREE MEETINGS

Kirkland's waterfront hotel offers free meeting space, free wine, free fun

Kirkland, Wash. (February 17, 2009) — The Woodmark Hotel, Yacht Club & Spa (www.thewoodmark.com), the only hotel on the shores of Lake Washington, announces the “Guilt-Free Meeting” package, offering any organization the opportunity to make a “high-value investment” in a meeting or an event to advance their business agenda.

A Guilt-Free Meeting at the Woodmark features: free meeting space; free Wi-Fi; free fun (a team building activity); and free wine (a glass on the house at the end of the day). Specifically, the hotel provides a complimentary meeting room; five percent discount on banquet food and beverage; complimentary glass of wine in **bin** vivant or the Library Bar for each attendee; one upgrade to a suite for every 25 room nights contracted; and the choice of one complimentary or discounted team building activity.

“There is insurmountable evidence that bringing people together to interact on a human level – for meetings large or small – is good for the soul and good for commerce,” said Brian Flaherty, general manager, Woodmark Hotel. “It is unfair and inappropriate to demonize the entire travel and events industry due to recent excesses on Wall Street.”

According to a recent article from Meeting Professionals International's (MPI) industry publication *One+ Magazine*, motivating employees and connecting face to face with the customer is ever more important in a down economy. One sure-fire way to do achieve both objectives is with small conferences and team building activities to enhance employee and customer loyalty and to harness the power of group thinking.

“With our Guilt-Free Meeting package, The Woodmark Hotel eliminates the stereotype that all meetings are an extravagant indulgence. Now more than ever, people need people,” said Flaherty, “and meeting planners can rest assured they are getting real value and real results for their investment in bringing people together.”

The Woodmark offers many distinctive team building options – some of which are free -- as part of its Guilt-Free Meeting package, including:

- **Ping Pong and Parlor Games**
Complimentary ...
- **Badminton and Yard Games**
Complimentary ...

- **Kayaking on Lake Washington**

Participants can rent kayaks to take along Lake Washington or can choose to arrange for a guide. Cost: \$20 per person or \$35 an hour if guided.

- **Wine-tending Demo**

Participants will learn how to create the Woodmark's signature wine-tails lakeside on the lawn (weather permitting). Cost: \$30 per person.

- **Scenic Lake Washington Boat Ride Aboard the Woodmark II**

Led by Captain Rob, participants will board the Woodmark II, the hotel's fully-restored, vintage Chris Craft, for a scenic 20-minute boat ride around Lake Washington with snacks included. Cost: \$20 per person and limited to six passengers per ride.

- **Guided Yoga Session**

Participants will enjoy a relaxing and re-energizing, 30-minute yoga and stretch session on the grass with views of Lake Washington or in the meeting space. Cost: \$30 per person with a minimum of six participants.

The Woodmark's Guilt-Free Meetings packages are available through June 30, 2009. For more information or to book this package, please visit www.thewoodmark.com.

About The Woodmark Hotel, Yacht Club & Spa

The Woodmark Hotel, Yacht Club & Spa is an intimate and distinctive in-town retreat located lakeside at Carillon Point in Kirkland, Wash. The Woodmark features 100 Northwest contemporary style rooms, including 21 suites, many with unobstructed views of the lake and the Olympic Mountains, all with rain showers and soaking tubs. Convenient to the commerce and shopping cores of Seattle and Bellevue, the hotel is ideal for business and leisure. In July 2008, the hotel's restaurant, **bin** opened its doors, featuring a selection of more than 80 wines by the glass complemented by local, seasonal fare. The Woodmark Hotel is a member of Preferred Hotels and Resorts Worldwide. www.thewoodmark.com

Kirkland-based Woodmark Hotel, Yacht Club & Spa is managed by MTM Luxury Lodging, the Northwest's premier collection of boutique hotels. Amongst its other exquisite properties are Alderbrook Resort & Spa (Hood Canal); Cave B Inn at SageCliffe (by George); Hotel 1000 (downtown Seattle); and Willows Lodge (Woodinville). Other MTM luxury properties from coast to coast include The Liberty Hotel (Boston) and Bardessono (Napa Valley). For more information, please visit www.mtmluxurylodging.com.

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