

BEYOND THE LITTLE BLACK DRESS: WOODMARK HOTEL TO OFFER THE ULTIMATE HOLIDAY SHOPPING PACKAGE

Kirkland's waterfront hotel to offer personal styling package for holiday party season

Kirkland, Wash.—November 20, 2008 — The Woodmark Hotel, Yacht Club and Spa, a waterfront hotel on the shores of Lake Washington, announces a new twist on the holiday shopping experience with “Beyond the Little Black Dress,” a new hotel package that offers a personal style makeover with one of the region’s top personal stylists, private town car transportation to the eastside’s top boutiques and retailers, and more.

In order to offer this one-of-a-kind experience, The Woodmark has partnered with renowned personal stylist, Tiffany Wendel, who recently moved to the Seattle-area from Los Angeles. Wendel has worked with several celebrities including Jessica and Ashlee Simpson, Kristin Davis and Leah Remini and has also appeared as a style expert on several national television shows including E! News, E! Fashion Police, Access Hollywood and TLC’s, A Makeover Story.

Guests who book the package will spend three hours with Wendel, beginning with a personal style consultation in the hotel’s Library Bar where she will work with each guest to define their personal style and determine specific needs. Based on the style consultation, Wendel will create a custom shopping plan for an excursion to some of the Eastside’s top boutiques and retailers via private town car. Following the shopping trip, Wendel will work with the guest to style a new fresh look for that evening, a special holiday event or for every day wear.

Upon returning to the hotel, guests will enjoy a \$75 credit dining credit that can be used for dinner, wine or cocktails at the hotel’s new vinocentric restaurant, **bin** vivant or for breakfast in the Library Bar the following morning. Continuing the makeover experience, guests will find in-room DVDs of popular fashion television shows such as Project Runway, What not to Wear or Tim Gunn's Guide to Style.

Beyond the Little Black Dress will be available beginning Sunday, November 29 through Tuesday, December 30, 2009. Rates start at \$655 based on double occupancy and include: one-night accommodations, three hours with personal stylist Tiffany Wendel, town car transportation to the Kirkland/Bellevue shopping areas, \$75 dining credit, DVDs

of Project Runway, What not to Wear or Tim Gunn's Guide to Style and early check-in, if available, and room upgrade at check-in based on availability. The maximum number of guests per package is three people.

To reserve Beyond the Little Black Dress or for more information visit www.thewoodmark.com, call 425.822.3700 or 800.822.3700. For more information about Tiffany Wendel, please visit www.tiffanywendel.com.

About the Woodmark Hotel, Yacht Club & Spa

Kirkland-based Woodmark Hotel, Yacht Club & Spa is managed by MTM Luxury Lodging, the Northwest's premier collection of boutique hotels. Amongst its other exquisite properties in the Northwest are Alderbrook Resort & Spa (Hood Canal); Cave B Inn at SageCliffe (by George); Hotel 1000 (downtown Seattle); and Willows Lodge (Woodinville). Other MTM luxury properties from coast to coast include The Liberty Hotel (Boston), and the Bardessono (Napa Valley) destination resort hotel opening in winter 2009. For more information, please visit www.mtmluxurylodging.com.

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Media Contacts:

Kirsten Bell / Erin Petrie
Hadley Green Creates
Direct: (206) 447-4747
kirstenb@hgcreates.com
erinp@hgcreates.com